



## **BOARD OF TRUSTEES MEETING**

Wednesday, November 29, 2017, 7:30 a.m.  
The Wolstein Center, Gerald H. Gordon Conference Pavilion  
Weinberg Board Room

Chairman Bernie Moreno, Trustees Thomas W. Adler, David H. Gunning II, Stephen F. Kirk, Dan T. Moore, David M. Reynolds, June E. Taylor, and Deborah A. Vesey; Student Trustees Sierra G. Davidson and John A. DeMarco; Community Board Members Timothy J. Cosgrove, Robyn N. Gordon, Heather Lennox, Linda McHugh, and Joseph D. Roman; Faculty Representatives Dr. William M. Bowen and Dr. Mark A. Holtzblatt; President Ronald M. Berkman and Secretary to the Board of Trustees William J. Napier. Others in attendance: Dr. Jianping Zhu, Provost and Senior Vice President for Academic Affairs; Dr. Ernest “Boyd” Yarbrough, Vice President for Student Affairs; Sonali B. Wilson, University General Counsel; Stephanie McHenry, Senior Vice President of Business Affairs and Finance; and Timothy J. Long, Associate Vice President for Finance and Budget.

On behalf of the Board, Chairman Moreno thanked the students for their presentation and for their service and commitment to the CSU students.

### **EXECUTIVE SESSION**

Trustee Vesey moved, and Trustee Moreno seconded, the motion to adjourn into Executive Session for the purpose of discussing matters involving the employment contract of a public employee, and to discuss with University General Counsel imminent and pending litigation.

A roll call vote was taken by the Secretary to the Board; voting in the affirmative were Mr. Adler, Mr. Gunning, Mr. Kirk, Mr. Moore, Mr. Reynolds, Ms. Taylor, Ms. Vesey, and Chairman Moreno.

Chairman Moreno stated that there were several executive session segments; Chairman Moreno excused everyone except the voting and community trustees present, President Berkman, Board Secretary Napier, Provost Zhu, General Counsel Wilson, and faculty Board members. The executive session began at 8:00 a.m.

Chairman Moreno announced at 9:25 a.m. that the Board had finished its business in Executive Session and was returning to its regular meeting.

### **REPORT OF THE CHAIRMAN**

Chairman Moreno introduced CSU engineering NASA student interns and asked Trustee Gordon to provide an overview of the internship process at the NASA Glenn Research Center.

The students, Santino Bianco, Melanie Brunner, Aubrey Lokey, and Andrew Wimmer, spoke about the skills learned from their NASA internship experiences as part of the Space Academy, opportunities presented by working with NASA researchers, and how they are applying those skills to their current employment at NASA Glenn. Trustee Gordon noted that 170 full-time NASA Glenn employees are CSU alumni. She indicated that more professors should consider applying for NASA research dollars and also encourage students to submit a competitive application for internships through the automated system. Provos







The plan also provides eligible in state and out of state degree seeking undergraduate new transfer students the certainty that tuition, certain mandatory fees and room and board charges will not increase over the new transfer student guarantee period.

2. Participation in the plan is required for all first time degree seeking undergraduates and new undergraduate transfer students enrolling in the Fall 2018 (FY 2019) semester or later.
3. The four academic



the first semester of enrollment and the pricing remains constant for four academic years.

6. Undergraduate Degree – Undergraduate degree programs do not normally require more than 120 credit hours to complete unless additional coursework is required to meet professional accreditation or licensing requirements. Students completing degree programs requiring more than 120 credit hours will be permitted to request one (1) extension of the guaranteed cohort period following the procedures outlined in section D (4) of this document. A complete listing of undergraduate programs and their required number of credit hours for graduation can be viewed at:

[http://www.csuohio.edu/advising/degree\\_maps](http://www.csuohio.edu/advising/degree_maps)

7. Tuition – For purposes of the CSU Guarantee, undergraduate tuition is defined as the sum of the undergraduate instructional fee, the general fee, the technology fee, the intercollegiate athletics sports fee and the career services fee. Full time students taking between 12 and 18 credit hours per semester (CSU's undergraduate credit hour band) will be charged for 12 semester credit hours. Students taking 19 or more credit hours per semester will be charged the per credit hour cohort rate for each credit hour taken. Part time students taking less than 12 credit hours per semester will be charged the per credit hour cohort rate.
  - a. Each incoming undergraduate cohort is assessed its own unique, guaranteed rate for four (4) academic years.
  - b. Under the CSU Guarantee, tuition is established each academic year for each entering cohort for the next four consecutive academic years.
8. Residence Hall and Meal Plans (Room and Board) – Residence hall room and meals plans are part of the CSU Guarantee. Students pay for both of these options based upon the specific housing and meal plan selected. See Appendix B for residence hall and meal plan costs that will be effective only for the first guarantee cohort.
  - a. Residence Hall (Room): The CSU Guarantee includes a guaranteed price schedule for housing that represents the various housing options available to undergraduate students. The rate charged is based upon the student's selected or assigned residence type and location. If a



student changes from one room type or residence hall type to another during the cohort period, the

services offices will communicate the terms of the CSU Guarantee plan by publishing or posting this information in the University's handbook, course catalog and website.

**D. OTHER PROVISIONS**

1. Students Starting in Summer Semester
  - a. Student Starting in the Summer 2018

a. Mandatory exceptions

- i. Military Service Any student called to active duty in the United States armed services will be granted an extension of the CSU Guarantee based upon the number of semesters impacted by the student's active duty absence.
- ii. If a student cannot complete their undergraduate degree within four (4) years due solely to a lack of available required courses or space in required courses, CSU will provide the student with an opportunity to take the required courses at no charge. This provision does not apply if a student's time to degree completion is delayed due to a withdrawal or failing grade in a course.

b. Non mandatory exceptions – Non mandatory exemption requests will be evaluated by the Tuition Guarantee Appeals committee to determine whether an exception may be granted, as well as its duration. The CSU Guarantee may not be extended for more than one academic year for non mandatory exceptions. Other circumstances to be considered for an extension of the CSU Guarantee are:

- i. Enrollment in a degree program requiring more than 120 hours for graduation.
- ii. Other circumstances outside the control of the students. If it is determined that the student has provided

the following year, and so on, until the student is no longer enrolled. This applies to both full and part time students.

5. Cohort Pricing Beyond the Initial Cohort of the CSU Guarantee – Once the initial cohort is established effective for the Fall 2018 semester, subsequent cohort increases in tuition will be based on:
  - a. The average rate of inflation, for the previous 60 month period (5 years) as measured by the Consumer Price Index (CPI) – all urban consumers and all items – which is calculated by the U.S. Department of Labor, Bureau of Labor Statistics.
  - b. The percentage amount the Ohio General

**APPENDIX A**  
**Cleveland State University**  
**Proposed Initial Cohort Increase**  
**Effective Fall 2018**

<u>Annual Cost</u>	<b>CURRENT PRICING SCHEDULE</b> Effective Fall 2017 <u>(FY 2018)</u>	<b>PROPOSED INITIAL COHORT</b> Effective Fall 2018 <u>(FY 2019)</u>	<u>% Increase</u>
<u>Undergraduate In State Tuition (1)</u>			
Instructional Fee	\$ 8,102	\$ 8,690	
Student General Fee	1,330	1,330	
Technology Fee	204	204	
Intercollegiate Athletics Sports Fee	72	72	
Career Services Fee	<u>96</u>	<u>96</u>	
Total Tuition	\$ 9,804	\$ 10,392	6.00%
Average Room and Board Cost (Refer to Appendix B)	\$ 11,856	\$ 12,457	5.07%
Total	\$ 21,660	\$ 22,849	5.49%

(1) Tuition is comprised of the following mandatory fees: Instructional Fee, General Fee, Technology Fee, Intercollegiate Athletics Sports Fee and Career Services Fee. These fees are charged to all students uniformly.

**APPENDIX B**  
**Cleveland State University**  
**Residence Hall and Meal Plan Student Annual Cost**  
**Tuition Guarantee Plan Cohort #1 – Fall 2018**

**A. Combined Room and Board Plans – Current Cost: Effective FY 2018 (Fall 2017)**

Current FY18 Combined Room and Board		Meal Plans						
		All Access	Block 175	Block 75	Trad 19	Trad 15	Trad 8	
		\$4,800	\$4,020	\$3,400	\$3,860	\$3,280	\$2,790	
<b>Housing Plans</b>								
FT Double	\$7,054	\$11,854	\$11,074	n/a	\$10,914	\$10,334	n/a	
FT Double w/ Kitchen	\$8,144	\$12,944	\$12,164	\$11,544	\$12,004	\$11,424	\$10,934	
FT Quad	\$8,144	\$12,944	\$12,164	\$11,544	\$12,004	\$11,424	\$10,934	
EC Private	\$8,858	\$13,658	\$12,878	\$12,258	\$12,718	\$12,138	\$11,648	
EC Shared	\$8,052	\$12,852	\$12,072	\$11,452	\$11,912	\$11,332	\$10,842	
		Average Current FY18 Room and Board Total						\$11,856

**B. Combined Room and Board Plans – PROPOSED Cost Effective FY 2019 (Fall 2018)**

Proposed FY19 Combined Room and Board		All Access	Block 175	Block 75	Trad 19	Trad 15	Trad 8	
		\$5,184	\$4,261	\$3,604	\$4,092	\$3,477	\$3,013	
<b>Housing Plans</b>								
FT Double	\$7,266	\$12,450	\$11,527	n/a	\$11,357	\$10,742	n/a	
FT Double w/ Kitchen	\$8,388	\$13,572	\$12,650	\$11,992	\$12,480	\$11,865	\$11,402	
FT Quad	\$8,388	\$13,572	\$12,650	\$11,992	\$12,480	\$11,865	\$11,402	
EC Private	\$9,389	\$14,573	\$13,651	\$12,993	\$13,481	\$12,866	\$12,403	
EC Shared	\$8,535	\$13,719	\$12,796	\$12,139	\$12,627	\$12,012	\$11,548	
		Average Proposed FY18 Room and Board Total						\$12,457

**C. % Increase By Combined Plan – PROPOSED FY 2019 (Fall 2018) vs. FY 2018 (Fall 2017)**

**D. Average Increase for All Combined Plans – PROPOSED FY 2019 (Fall 2018) vs. FY 2018 (Fall 2017)**

Room and Board Plan Average Increase FY18 to FY19	\$601
Percentage Increase	5.07%

OHIO RESIDENT		FY 18	FY 19	Non-Ohio resident (2)		FY 18	FY 19	FY 18	FY 19
Additional Fee		\$ 506.40	\$ 543.10	\$ 36.70					
General Fee		\$ 880.80							
Student Activities & Athletics			\$ 32.90	\$ 32.90			\$ 394.80	\$ 394.80	\$ 789.60
Career Center Fee			\$ 96.00	\$ 96.00					\$ 577.30
		\$ 36.70	\$ 6,927.60	\$ 7,368.00	\$ 440.40	\$ 13,855.20	\$ 14,736.00	\$ 880.80	\$ 614.00

  

	ONE CREDIT HOUR			ONE SEMESTER *		ACADEMIC YEAR	
	FY 18 Per Cr Hr	FY 19 Per Cr Hr	Increase	FY 18 Per Cr Hr	FY 19 Per Cr Hr	FY 18	FY 19
Total	\$ 611.10	\$ 650.20	\$ 39.10	\$ 1,222.20	\$ 1,300.40	\$ 1,222.20	\$ 1,300.40

Current Cost Room and Board

**Path to 2020 to Performance Management: Consideration of Mission, Vision and Values Statement**

President Berkman noted that Trustee Vesey will be leading an effort by the Board to review the current mission, vision, and values statements (**Attachment D**) contained in the Path to 2020 to Performance Management plan. Trustee Vesey stated that there is Board consensus to wait until the next president is in place before proceeding with a comprehensive review of the statements so that the new leader can be a part of the process.

**REPORT OF THE CSU FOUNDATION CHAIR**

Mr. Timothy J. Cosgrove reported that the CSU Foundation is much different than ten years ago. He stated that the three primary goals are to enhance the Foundation and its fundraising



capacity to grow the endowment to \$100 million plus; intensify Board engagement opportunities and expand its membership and diversity; and implement an aggressive three year plan to raise scholarship funds through *Radiance* (being co-chaired by Board of Trustees Chairman Bernie Moreno and Nancy McCann, past chair of the CSU Foundation Board of Directors). The *Radiance* goal is to raise \$1.5 million in 2018, \$1.75 million in 2019, and \$2 million in 2020. He reported that over \$800,000 has been raised toward the 2018 goal. *Radiance* is scheduled to be held on Tuesday, May 8, 2018.

Mr. Cosgrove reviewed the fundraising activity for the University as of October 31, 2017 (**Attachment E**). He reported that the fundraising has been strong so far this year, with \$6.4 million from 3,287 donors, compared to \$3.6 million raised this time last year from 3,086 donors.

Mr. Cosgrove announced that the next quarterly meeting of the CSU Foundation Board will be held December 7. He noted that the Board will be electing a new Board member from Lubrizol (Jeffrey Vavruska, who is a CSU alumnus). He also reported that the Foundation Board will modify its endowment spending policy and tie it to inflationary growth.

## **ACADEMIC AND STUDENT AFFAIRS COMMITTEE**

### **Update on Duplicate Programs Report**

Committee Chair Kirk asked Provost Zhu to provide an update on the final Duplicate Programs Review report to be sent to the Chancellor (**Attachment F**). Dr. Zhu noted that the review process of duplicate programs is complete, and the final report includes recommended actions for the 11 programs based on each program's centrality to the institution's mission, quality, cost effectiveness, demand, and potential for collaboration with other institutions.

Trustee Moore moved, and Trustee Gunning seconded, the motion to approve the special committee recommendations and the final committee report. The following resolution was passed by voice vote:

### **RESOLUTION 2017-112**

#### **DUPLICATE PROGRAM REVIEW FINAL REPORT**

**WHEREAS**, the Ohio Department of Higher Education has provided each state university with a list of duplicate programs and requested each state university to identify duplicate programs not targeted for action and those that need to go through further review for possible actions; and

**WHEREAS**, a special committee consisting of 3 members appointed by the Faculty Senate and 3 members appointed by the Provost has reviewed all 56 duplicate programs at Cleveland State University and recommended in March 2017, based on program enrollment, student completion, workforce demand, and alignment with university mission, that 45 duplicate programs not be targeted for any action and 11 duplicate programs go through a further review process; and

**WHEREAS**, the special committee has now completed

**WHEREAS**, the University seeks to allow the use of preferred names whenever possible, consistent with the law and the constraints of university systems; and

**WHEREAS**, the University administration, in collaboration with students, faculty and staff, has proposed a policy to provide for the use of preferred names; and

**WHEREAS**, the proposed policy was developed in compliance with University policy 3344-2-01, Formulation and issuance of policies;



**Approval of Reduction of College of Law Out-of-State Tuition Surcharge**

Vice President Long provided background information on the Cleveland-Marshall College of Law proposal to reduce the tuition surcharge for non-resident Juris Doctor students. The initiative, he reported, is meant to improve the C-M College of Law's competitive advantage for out-of-state JD students among other Ohio law institutions (**Attachment L**). Trustee Gunning commented that it was extremely important to place the C-M College of Law tuition in line with out-of-state institutions. He also requested that an update on the Cleveland-Marshall College of Law be presented at a future Board meeting.

Trustee Gunning moved, and Trustee Kirk seconded, the motion to approve the reduced surcharge for non-resident students enrolled in the Juris Doctor (JD) degree program at the Cleveland-Marshall College of Law. The following resolution was passed by voice vote:

**RESOLUTION 2017-115**

**APPROVAL OF A REDUCED SURCHARGE FOR NON-RESIDENT STUDENTS  
ENROLLED IN THE JURIS DOCTOR (JD) DEGREE PROGRAM AT  
CLEVELAND-MARSHALL COLLEGE OF LAW**

**WHEREAS**, Cleveland State University's Cleveland-Marshall College of Law offers a program of study leading to a Juris Doctor (JD) degree; and

**WHEREAS**, the Cleveland-Marshall College of Law has embarked upon an initiative to assess its operations, including its competitive position regarding student recruitment; and

**WHEREAS**, state law requires that non-resident JD students pay a surcharge on the instructional fee component of tuition; and

**WHEREAS**, the annual surcharge for non-resident students who enrolled prior to the Fall 2016 semester is \$9,755, and for students enrolled for the Fall 2016 semester the annual surcharge is \$10,220; and

**WHEREAS**, the current level of the JD non-resident surcharge of 37.5% places Cleveland-Marshall College of Law at a competitive disadvantage compared to other Ohio law schools in attracting non-resident students; and

**WHEREAS**, upon the recommendation of the Dean of the Cleveland-Marshall College of Law and the Provost, the University proposes a lower surcharge for all non-resident students enrolled both before Fall semester 2016, and the Fall 2016 semester and later, as reflected on the attached tuition schedule (Exhibit A);

**NOW, THEREFORE, BE IT RESOLVED** that the Cleveland State Board of Trustees hereby approves the attached tuition schedule which lowers the non-resident tuition surcharge for JD students to \$50.00 per semester to be effective in the Fall 2018 (FY19).

Agenda items L. and M., pertaining to approval of the ODOT property (CSU Lot 45) lease amendment and extension, and the proposed campus holiday closure respectively, were placed on the consent agenda for approval.

### **CONSENT AGENDA**

Chairman Moreno explained that routine matters, or those discussed previously, are considered on the consent agenda. He asked if there were consent agenda items that Board members wished to remove and discuss individually. There were none.

Chairman Moreno moved, and Trustee Adler seconded, the motion to approve the following consent agenda items: Approval of FY 2017 External Audit by Plante & Moran; the Fiscal Year 2018 First Quarter Gift Report (**Attachment M**); the Report of Sponsored Programs Funds for Fiscal Year 2017 Fourth Quarter and Fiscal Year 2018 First Quarter (**Attachment N**); ODOT Property Parking Lease Amendment and Extension (**Attachment O**); and CSU Campus Holiday Closure (**Attachment P**). The following resolutions were approved by voice vote:

### **RESOLUTION 2017-116**

#### **APPROVAL AND ACCEPTANCE OF FY 2017 EXTERNAL AUDIT PERFORMED BY PLANTE & MORAN**

**WHEREAS**, the Senior Vice President for Business Affairs & Finance and the Controller & Assistant Vice President received the FY 2017 external audit reports from the University's external auditors Plante & Moran, including the Auditor Required Communication, Financial Statement Audit, and Single Audit Report; and

**WHEREAS**, the external auditors discussed the audit reports with Univers

**BE IT FURTHER RESOLVED**, that the President is hereby directed to use these gifts subject to their terms and conditions.

**RESOLUTION 2017-118**

**ACCEPTANCE OF SPONSORED PROGRAMS FUNDS  
FOR FY 2017 FOURTH QUARTER AND FY 2018 FIRST QUARTER**

**RESOLVED**, that the Sponsored Programs funds totaling \$4,342,764 received by the Cleveland State University during the period April 1, 2017 to June 30, 2017, are hereby accepted with thanks, and

**RESOLVED**, that the Sponsored Programs funds totaling \$7,136,778 received by the Cleveland State University during the period July 1, 2017 to September 30, 2017, are hereby accepted with thanks, and

**BE IT FURTHER RESOLVED**, that the President is hereby directed to use these Sponsored Programs funds subject to their terms and conditions.

**RESOLUTION 2017-119**

**AUTHORITY TO EXTEND LEASE OF ODOT PARCEL 600WL PROPERTY**

**WHEREAS**, the Department of Parking and Transportation Services is charged with providing parking services for students, faculty, staff, visitors and special events on campus; and

**WHEREAS**, an increase in enrollment and the loss of parking space inventory has resulted in a shortage of parking spaces for commuter students, faculty, staff and visitors.

**NOW, THEREFORE, BE IT RESOLVED**, that the Board of Trustees hereby approves the recommendation by the University to extend the lease agreement of ODOT parcel 600WL, consisting of 203 parking spaces from January 1, 2018 to May 31, 2018 for a total cost of \$54,500.00.

**RESOLUTION 2017-120**

**AUTHORIZATION TO CLOSE CSU BETWEEN 2017/2018 CHRISTMAS  
AND NEW YEAR'S HOLIDAYS**

**WHEREAS**, in 2017 Christmas Day and in 2018 New Year's Day will be celebrated as University holidays on Mondays; and

**WHEREAS**, the University seeks to give its employees four additional days paid time off between the two holidays; and

**WHEREAS**, the University is projected to save \$74,153.06 in utilities between December 23, 2017 and January 1, 2018 by “closing” buildings to non-essential personnel.

**NOW, THEREFORE, BE IT RESOLVED** that the Board of Trustees hereby authorizes the Administration to close the University at the close of business on December 22, 2017 and reopen the University at the start of business on Tuesday, January 2, 2018.

Several announcements were made before adjourning and convening the meeting of the Euclid Avenue Development Corporation, of which voting members of the Board of Trustees are members. Vice President Spademan asked the Trustees to reserve the date of April 11, 2018 for a President Berkman Tribute event. Trustee Gunning encouraged the Trustees to attend a CSU Vikings winter sporting event and support the University’s student athletes. Chairman Moreno announced the convening of a Board ethics training session in Room A, adjacent to the Board Room, for those who haven’t taken the ethics training this year and can stay following the EADC meeting.

There being no further business, the meeting was adjourned at 12:14 p.m.

Respectfully submitted,

**APPROVED ON JANUARY 29, 2018**

William J. Napier

Secretary to the Board of Trustees

**APPROVED ON JANUARY 29, 2018**

Bernie Moreno

Chair, Board of Trustees