



**BOARD OF TRUSTEES
CLEVELAND STATE UNIVERSITY**

MINUTES OF THE MEETING

BOARD OF TRUSTEES MEETING

DATE: Wednesday, November 30, 2016, 8:00 a.m.
PLACE: The Wolstein Center, Gerald H. Gordon Conference Pavilion
Weinberg Board Room

PRESENT: Chairman Bernie Moreno, Trustees Thomas W. Adler, Todd C. Davidson, David H. Gunning II, Stephen F. Kirk, Morton Q. Levin, Dan T. Moore III, June E. Taylor, Deborah A. Vesey; Student Trustees Paul T. All and Sierra G. Davidson; Community Board Members Robyn N. Gordon, Len Komoroski, Nancy W. McCann, Linda McHugh, David M. Reynolds, Joseph D. Roman; Faculty Representatives Dr. Mark A. Holtzblatt and Dr. Nigamanth Sridhar; President Ronald M. Berkman and Secretary to the Board of Trustees William J. Napier. Others in attendance: Plante Moran Audit Manager Sadie Mayle; Dr. Jianping Zhu, Provost and Senior Vice President for Academic Affairs; Dr. Ernest “Boyd” Yarbrough, Vice President for Student Affairs; Sonali B. Wilson, University General Counsel; Stephanie McHenry, Senior Vice President of Business Affairs and Finance; Dr. Cindy L. Skaruppa, Vice President for Enrollment Services; Dr. Peter F. Meiksins, Vice Provost for Academic Programs, and Rachel King, Chief Compliance Officer

Chairman Moreno called the meeting to order at 8:00 a.m. and confirmed the presence of a quorum. He called for a motion to approve the minutes of the September 30, 2016 Board meeting; moved by Trustee Gunning and seconded by Trustee Taylor, the minutes were approved by voice vote.

Chairman Moreno noted changes to the business meeting agenda: the “Update on Coop/Internship Initiatives”, being held for the January meeting; and the Executive Session being held before the scheduled break.

REPORT OF THE CHAIRMAN

Chairman Moreno began by acknowledging the good work of Lift Up Vikes. He noted that supporting the resource center provides food and other basic needs for students facing food and housing uncertainty. He recognized Trustee Taylor, who spoke in greater detail about the Lift Up Vikes program, and encouraged Board members to contribute, both financially and with

importance of ALICE (Alert, Lockdown, Information, Counter, Escape) training in light of the OSU incident last week (**Attachment B**).

The President reported that Cleveland State was a finalist for the APLU award in the category of project degree completion that recognizes public universities using innovative methods or programs to increase retention and graduation outcomes and/or close achievement gaps for students; while CSU did not win the award, the nomination was a distinguished recognition from peer institutions. He noted that other universities are now following the lead of CSU and are moving to a 120 credit hour cap for degree completion and are finding ways to encourage students to take more credits.

President Berkman noted that this year's State of the University Address was made available in an on-line format instead of a public event; he reported that the social media views of the University update reached more people and was less expensive than in previous public events. The State of the University Address is available on CSU's website and includes the full video, highlights, and featurettes on student success, current projects, return on investment, and community connections.

President Berkman presented three slides from his State of the University Address (**Attachment C**), having to do with social media views and articulation agreements with Cuyahoga Community College. He noted that articulation agreements are being worked out with other community colleges in the area as well, to provide an ease and more realistic transfer of credits. President Berkman noted that CSU and Cuyahoga Community College continue to work on articulation agreements across academic fields; the agreements are being negotiated with an active participation from faculty, and are demand-driven, based on student interest.

President Berkman reported that, as a part of the workforce discussion with The Plain Dealer editorial board, it was noted that there is a significant demand for nurses that will also require a baccalaureate degree. However, due to the current rigid standards and student:faculty ratio, he noted that less than half of those eligible are able to enter the nursing program. In order to meet the demand, President Berkman reported that the University is seeking a venture fund from the State, and was asked to prepare a concept paper. He noted that a meeting with the Chancellor is scheduled next week.

RESOLUTION 2016-76

**APPROVAL OF THE MEMORANDUM OF UNDERSTANDING
BETWEEN THE CLEVELAND STATE UNIVERSITY FOUNDATION
AND CLEVELAND STATE UNIVERSITY**

WHEREAS, The Cleveland State University Foundation was organized and incorporated on May 21, 1969, for the purpose of assisting in the development and advancement of Cleveland State University by raising and managing private resources that support the mission and priorities of the University, as well as by providing opportunities for students and a margin of institutional excellence unavailable with state funds; and

WHEREAS, The University and The Foundation wish to continue to memorialize formally their relationship and the responsibilities of each arising from that relationship;

NOW, THEREFORE, BE IT RESOLVED that the Cleveland State University Board of Trustees hereby approves the updated Memorandum of Understanding (MOU) between The Cleveland State University Foundation and the University.

FINANCIAL AFFAIRS

Trustee Kirk asked Trustee Gunning, as chair of the Audit Subcommittee, to provide an update on the external audit for FY 2016 by Plante Moran. Trustee Gunning reported that the audit was successful and that CSU received a clean opinion.

FY 2016 Audit

Plante Moran representative, Ms. Sadie Mayle, reported that the audit was conducted according to accepted auditing standards and that the University was provided Fiscal Year 2016 external audit reports including: the Auditor Required Communication, Financial Statement Audit, and Single Audit Report (**Attachment G**). Ms. Mayle noted that in Fiscal Year 2018, changes to the Governmental Accounting Standards Board (GASB 75) will augment GASB 68, which changed accounting and reporting for pensions not in a trust, with health care costs. Plante and Moran did not encounter any difficulties in performing the audit.

Senior Vice President for Business Affairs and Finance Update

Vice President McHenry updated the Board members on the University's audited financials for the fiscal year ending June 30, 2016 (**Attachment H**). She reported that the external audit firm Plante Moran issued a "clean" opinion regarding the University's financial statement at fiscal year-end, and that the University remains in good standing relative to financial viability ratios. She further noted that the University continues to operate in a fiscally conservative manner, and expenditures are kept at appropriate levels, given actual revenue and available funds.

Vice President McHenry presented comparative information on investment portfolios of CSU peer institutions (**Attachment I**). She noted that no changes were made to CSU's investment risk profile, and that two funds managers were placed on watch: Templeton and Victory.

Vice President McHenry reported that while CSU's annual return on investments for Fiscal Year 2016, ending June 30, 2016, was -3.25%, representing a \$3 million loss, the investment fund realized a year-to-date investment return of 4.7%. The year-to-date investment return for the First Quarter of FY17, ending September 30, 2016, was 2.8%. Vice President McHenry reported that CSU's investment portfolio totals \$108 million, compared to the average portfolio of \$236 million of peer institutions. Chairman Moreno suggested that the comparative information chart be kept updated.

Financial Report as of September 30, 2016

Vice President McHenry provided a summary of unaudited cumulative financial results for Fiscal Year 2017, for the 3 month period ended September 30, 2016, for each of the University's budgets: operating budget, general fee budget, auxiliary enterprises budget and selected balance sheet items (**Attachment J**). She noted that revenue was behind due to slight enrollment declines, but maintained a positive outlook for the end of the year.

Affirmative Action Plan

Ms. Rachel King, CSU's Chief Compliance Officer, reported on the University's Affirmative Action Plan for the period September 1, 2015 through August 31, 2016 (**Attachment K**). She noted that the Affirmative Action Plan is one of several tools used by the University to implement affirmative action policies and procedures, and measure and evaluate progress toward the goals of equality of opportunity, equal employment and non-discrimination in hiring, promotion and placement of employees. Ms. King further noted the University, each year, analyzes the composition of its workforce for each school, department or job category, as well as national benchmarking numbers for veterans and individuals with disabilities.

Chairman Moreno asked that a follow-up report be scheduled for a later meeting; he requested information be presented on data, recruiting efforts and the search committee training strategies that are currently in place.v

WHEREAS, As a federal contractor, Cleveland State University is required to develop and maintain a written affirmative action program, which is a set of specific results-oriented actions and procedures to which the University commits itself; and

WHEREAS, The University's Affirmative Action Plan is one of several tools used by the University to implement affirmative action policies and procedures, as well as measure and

WHEREAS, Cleveland State is one the state schools participating in a health insurance group program, with respect to which a competitive process for the health insurance was handled through the IUC-PG consultant in 2014. Each University entered into its own contract with the insurance provider, United Health Care; and

WHEREAS, through an agreement with United Health Care, Cleveland State University offers group rate health insurance at a reduced rate to its students who elect to purchase it;

WHEREAS,

RESOLUTION 2016-79

**APPROVING AMENDMENT OF LEASES
BETWEEN THE STATE OF OHIO, BY**

additional, modified or revised terms as are acceptable to such officers, the approval thereof by the Board of Trustees being conclusively evidenced by such officer's execution thereof; and

RESOLVED FURTHER, that CSU, acting through its President or any other officer of CSU, is hereby authorized and empowered, for and on behalf of CSU, to do and perform such other acts and things and to make, execute, deliver, file and record such other agreements, instruments, certificates and documents, including amendments thereof, and to pay such fees, costs and expenses, as may in such officer's judgment be necessary or appropriate to carry out and comply with, or evidence compliance with, the terms, c

WHEREAS, The University is projected to save \$41,182 in utilities between December 24, 2016 and January 2, 2017 by “closing” buildings to non-essential personnel;

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees hereby authorizes the Administration to close the university at the close of business on Friday December 23, 2016 and reopen the university at the start of business on Tuesday, January 3, 2017.

RECOGNITION

Trustee Morton Q. Levin, chair of the Recognition Committee, reported the Committee met on October 19, 2016. Trustee Levin noted that the meeting included a discussion with Dr. Merdith Bond, Dean of the College of Sciences and Health Professions and Dr. Anette Karlsson, Dean of the Washkewicz College of Engineering, regarding their college’s Visiting Committees. He noted that further Committee business included honorary degree nominations and Visiting Committee bylaws revisions.

Honorary Degrees

Trustee Levin presented to the Board two recommendations for honorary degree candidates: Dr. E. Gordon Gee and Mr. Rich Paul (**Attachment O**). He noted that Dr. Gee is the current President of West Virginia University and has been an extraordinary leader of higher

Visiting Committee Bylaws

Trustee Levin presented the Recognition Committee's recommended revisions to the CSU Visiting Committee bylaws (**Attachment P**); the revisions included one clarification, allowing executives-in-residence to serve on visiting committees in their colleges (Article III—Committees).

Trustee Adler moved, and Trustee Taylor seconded, the motion to approve the bylaws of the Visiting Committees as amended. The motion was approved by voice vote.

RESOLUTION 2016-82

APPROVAL OF AMENDED VISITING COMMITTEE BYLAWS

WHEREAS, the bylaws of the Cleveland State University Board of Trustees assigns responsibility to the Recognition Committee for the oversight of the University's visiting committees; and,

WHEREAS, the Cleveland State University Visiting Committees Bylaws were last reviewed and amended on November 10, 2009; and

WHEREAS, proposed revisions to the Visiting Committees Bylaws were reviewed by the Recognition Committee at its meeting on October 19, 2016, and were recommended for approval by the Board of Trustees;

NOW, THEREFORE, BE IT RESOLVED that the Cleveland State University Board of Trustees approves the Visiting Committees Bylaws as amended.

EXECUTIVE SESSION

Trustee Moore moved, and Trustee Levin seconded, the motion to adjourn into Executive Session for the purpose of discussing the audit with external auditors, matters involving real property, collective bargaining, and to discuss with General Counsel imminent and pending litigation. A roll call vote was taken by the Secretary to the Board; voting in the affirmative were Mr. Adler, Dr. Davidson, Mr. Gunning, Mr. .145 TD.rkEXE

Trustee Adler moved, and Trustee Taylor seconded, the motion to approve the Wolstein Center stagehands collective bargaining agreement. The motion was approved by voice vote.

RESOLUTION 2016-83

**DELEGATION OF AUTHORITY TO ADMINISTRATION TO EXECUTE
INTERNATIONAL ALLIANCE OF THEATRICAL STAGE EMPLOYEES UNION,
LOCAL 27 COLLECTIVE BARGAINING AGREEMENT**

WHEREAS, the University and the International Alliance of Theatrical Stage Employees, Union, Local 27 have reached a final tentative agreement for a three year collective bargaining agreement for stage hands for the period August 1, 2016 through June 30, 2019; and

WHEREAS, the tentative agreement has been ratified by IATSE 27;

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees hereby approves delegation of authority to the University Administration to execute a collective bargaining agreement between Cleveland State University and the International Alliance of Theatrical Stage Employees Union, Local 27 covering the three year period from August 1, 2016 through June 30, 2019, with terms as summarized at the November 30, 2016 Financial Affairs Committee.

CONSENT AGENDA

Chairman Moreno explained that routine matters, or those discussed previously, are considered on the consent agenda. He asked if there were consent agenda items that Board members wished to remove and discuss individually. There were none.

Trustee Levin moved, and Trustee Kirk seconded, the motion to approve the following consent agenda items: Minutes of the October 19, 2016 Recognition Committee Meeting (**Attachment Q**), Minutes of the November 9, 2016 Athletics Subcommittee Meeting (**Attachment R**), Approval of the FY 2016 Audit by Plante & Moran (**Attachment S**), FY17 First Quarter Gift Report (**Attachment T**), and Sponsored Programs FY16 Fourth Quarter and FY 17 First Quarter Reports (**Attachment U**). The folnsen E3o.0004 Tc6gresolu(tiose werepaussed by voice vots as

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WHEREAS, the external auditors discussed the audit reports with University Administration, and the Board of Trustees at its November 30, 2016 meeting;

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees hereby approves and accepts the audit reports mentioned above and dated November 30, 2016.

RESOLUTION 2016-85

**ACCEPTANCE OF GIFTS AND PLEDGE PAYMENTS
1st QUARTER, FY 2017—July 1, 2016 TO September 30, 2016**

RESOLVED, that the gifts and pledge payments totaling \$2,876,373.02 received by the Cleveland State University Foundation during the period July 1, 2016 to September 30, 2016 are hereby accepted with thanks, and

BE IT FURTHER RESOLVED, that the President is hereby directed to use these gifts subject to their terms and conditions.

RESOLUTION 2016-86

**ACCEPTANCE OF SPONSORED PROGRAMS FUNDS
FOR FY 2016 FOURTH QUARTER AND FY 2017 FIRST QUARTER**

RESOLVED, that the Sponsored Programs funds totaling \$4,332,489 received by the Cleveland State University during the period April 1, 2016 to June 30, 2016, are hereby accepted with thanks; and

RESOLVED, that the Sponsored Programs funds totaling \$3,999,822 received by the Cleveland State University during the period July 1, 2016 to September 30, 2016 are hereby accepted with thanks; and

BE IT FURTHER RESOLVED that the President is hereby directed to use these Sponsored Program funds, subject to their terms and conditions.

Purchase of Real Property from ideastream®

Chairman Moreno announced that as a result of the Executive Session, action needed to be taken regarding a real estate matter. Trustee Taylor moved, and Trustee Gunning seconded, the motion to delegate authority to the Executive Committee of the Board of Trustees to approve a contract for the purchase of real property from ideastream®. The motion was approved by voice vote. Trustee Adler abstained from discussions and from voting.

process and filing deadline that enabled students to apply October 1 this year, rather than waiting until January 1. She presented a pie chart of funding sources, noting that 73% of our students receive some type of aid, amounting to \$176 million for the 2015-2016 academic year. Athletic scholarships amounted to \$3.9 million. She reported that loans represent the largest component of funding sources, and are the only source of student aid requiring payback. Only 28% of our students, she noted, receive no aid or merit support.

Trustee Vesey expressed an interest in knowing how CSU compares to others regarding the amount of aid distributed, and how it impacts the family decision of where to attend.

Vice President Skaruppa presented a chart of the economic diversity of CSU students receiving financial aid, based on expected family contributions (EFC). She noted that students with an expected family contribution greater than \$2,190 are not eligible for state grants, and on a national scale, our students are in the bottom two quartiles. Trustee Gunning indicated that this was important data to monitor.

Student Success Initiatives

Vice Provost Peter Meiksins presented information on student success at CSU, including institutional context, primary objectives, obstacles, major initiatives, important supports of technology, faculty/staff buy in, and challenges (**Attachment X**). Dr. Meiksins noted that 40-50% of the 2014-2015 freshmen class was comprised of low-income, developmental, first generation, and underrepresented minority students. He described the major initiatives, resulting in improved freshman retention and graduation rates, as well as acknowledged academic achievement underlying retention, more credits earned by all student groups, and future directions for continued student success. The transfer student retention rate remained flat.

Trustee Moore, as Chair of Academic Affairs, thanked Dr. Meiksins for the presentation. It was requested that the information be incorporated into “dashboard” reports to be presented to the Board members at least once a year.

In the interest of time, Chairman Moreno held the topic of “Reducing Textbook Costs” to the January meeting. There being no further business, the meeting was adjourned at 11:47 a.m.

Associate General Counsel George Hamm conducted the required Board ethics training and responded to questions. All of the voting members of the Board participated in the training except for Trustee June Taylor, who had already completed the training as a member of the Ohio Casino Control Commission. Following the ethics training, the Board members adjourned to the fifth floor for lunch and a presentation on the Cleveland State University Auxiliary Police program, involving Cleveland State Criminology students. They were joined by members of the CSU Foundation Board of Directors.

Respectfully submitted,

APPROVED JANUARY 30, 2017

William J. Napier

Secretary to the Board of Trustees

APPROVED JANUARY 30, 2017

Bernie Moreno

Chair, Board of Trustees