



BOARD OF TRUSTEES
CLEVELAND STATE UNIVERSITY

MINUTES OF THE MEETING

BOARD OF TRUSTEES MEETING

DATE: Friday, September 30, 2016, 8:00 a.m.
PLACE: The Wolstein Center, Gerald R. Ford Conference Pavilion
Weinberg Board Room

PRESENT: Chairman Bernie Moreno, Trustees Thomas W. Adler, Todd C. Davidson, David H. Gunning II, Stephen F. Kirk, Morton Q. Levin, Dan T. Moore III, June E. Taylor, Deborah A. Vesey; Student Trustees Paul T. All and Sierra Davidson; Community Board Members Robyn N. Gordon, Len Komoroski, Nancy W. McCann, Linda McHugh, David M. Reynolds, Joseph D. Roman; Faculty Representatives Dr. Mark A. Holtz and Dr. Nigamanth Sridhar; President Ronald M. Berkman and Secretary to the Board of Trustees William J. Napier. Other attendance: Dr. Jianping Zhu, Provost and Senior Vice President for Academic Affairs; Dr. Ernest "Boyd" Yarbrough, Vice President for Student Affairs; Sonali B. Wilson, University General Counsel; Stephanie McHenry, Senior Vice President of Business Affairs and Finance; Dr. Cindy L. Skaruppa, Vice President for Enrollment Services, and Jessica Colombi, Executive Director of Career Services.

Chairman Moreno called the meeting to order at 8:00 a.m. and confirmed the presence of a quorum. He called for a motion to approve the minutes of the May 25, 2016 Board meeting; moved by Trustee Adler and seconded by Trustee Taylor, the minutes were approved by voice vote.

Chairman Moreno called for a motion to approve the minutes of the Executive Committee

WHEREAS, Ohio Governor, John R. Kasich, on February 10, 2015, issued Executive Order 2015-

new Community Board Members: Robyn Gordon, Len Komoroski, Linda McHugh, David Reynolds, and Joseph Roman.

Trustee Levin moved, and Trustee Kirkland seconded, the motion to appoint the above-mentioned five new Community Board Members. The motion was approved by voice vote.

RESOLUTION 2016-51

APPOINTMENT OF COMMUNITY BOARD MEMBERS

WHEREAS, the Bylaws of the Board of Trustees were amended on January 20, 2006 to expand the Board's membership and expertise with community members to serve as non-voting advisors appointed to terms approved by the Board; and

WHEREAS, the Chair of the CSU Foundation Board Directors may serve as a non-voting member of the Board of Trustees for the duration of his/her term of office; and

WHEREAS, Nancy W. McCann was elected Chair of the CSU Foundation Board on June 2, 2015 and, as such, serves as a Community Board Member; and

WHEREAS, the term of Community Board Member Bill Julka expired June 30, 2016;

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees approves the appointment of the following community leaders at the recommendation of Chairman Moreno to serve as Community Board Members for two-year terms from September 30, 2016 to June 30, 2018:

Robyn N. Gordon
Director, Center Operations Directorate, NASA Glenn Research Center

Len Komoroski
Chief Executive Officer, Cleveland Cavaliers/Quicken Loans Arena

Linda McHugh
Chief Human Resource Officer, Cleveland Clinic

David M. Reynolds
Senior Vice President, Key Private Bank

Joseph D. Roman
President and Chief Executive Officer, Greater Cleveland Partnership

Chairman Moreno also reported that the 2016-2017 Board meetings will operate within a committee-of-the-whole structure and each meeting will focus on a selected policy area. The focus of the September 30 meeting is financing higher education.

REPORT OF THE PRESIDENT

President Berkman introduced four academic leaders to the Board: Dr. Roland V. Anglin, Dean, Maxine Goodman Levin College of Urban Affairs, Lee Fisher, Interim Dean, Cleveland-Marshall College of Law, Dr. Timothy M. Gasp, Dean, School of Nursing, and Dr. Marius Boboc, Vice Provost for Academic Planning.

The President reported that Cleveland State University marked the beginning of the fall semester by welcoming more than 1,900 first-year students to campus, the largest freshman class in the university's history and a 5 percent increase over 2015. This

The President reported that the Vikings lacrosse program is off to a good start under head coach Dylan Sheridan. The program has attracted students from across the nation and is encouraging walk-on competition. CSU joins Ohio State University as the only Division 1 lacrosse programs in the State; the Vikings will play their inaugural regular-season contest by hosting the University of Michigan on Saturday, February 4, 2017.

President Berkman noted successful CSU building projects that are currently underway, including new buildings for the Washkewicz College of Engineering and the Campus International School.

Diversity Action Plan

Sonali B. Wilson, University General Counsel, reported on the CSU Diversity Action Plan (Attachment B). The Board of Trustees last approved a Diversity Plan for the University in 2010. The document, in its current form, seeks to: 1) Affirm CSU's commitment to inclusion and diversity; 2) highlight progress in pursuing that commitment; 3) acknowledge the need for further progress; 4) clarify the benefits of "Inclusive Excellence" to pursuing these priorities; and 5) articulate specific diversity goals for the University related to the strategic priorities of the University.

Upon approval of the Plan, the President's Council on Diversity (PCD) will establish metrics and processes to track systemic and systemic progress toward the goals outlined in the Plan, and will monitor ongoing advancement toward the CSU pursuit of Inclusive Excellence. The PCD also will monitor campus climate for diversity and inclusion at all levels of the University.

The PCD will articulate a specific set of goals and objectives for the campus community annually, drawing upon the Plan, as well as articulated goals by the Diversity Council, the Path to 2020 charters, other published strategic plans on campus, and its own analysis of current trends and data. The PCD also will produce a dashboard instrument to track progress on those stated goals.

Board members requested the roster of the PCD, and suggested that community members be invited to participate. Board members also as

of Fiscal Year 2017. Trustee McCann was pleased to report that this year, the CSU Foundation Board of Directors is incorporating five new national representatives to the Board, to provide additional insight and outreach in their home cities.

FINANCIAL AFFAIRS

Chairman Stephen F. Kirk asked Stephen McHenry, Senior Vice President of Business Affairs and Finance, to provide background on the agenda action items.

Vice President McHenry reported on Clev

Trustee Gunning moved, and Trustee Davidson seconded, the motion to approve the revisions to the CSU purchasing policies. The motion was approved by voice vote.

RESOLUTION 2016-53

RESOLUTION APPROVING REVISIONS TO
CLEVELAND STATE UNIVERSITY PURCHASING POLICIES

WHEREAS, the University's methods of purchasing have changed and now includes an electronic paperless environment; and

WHEREAS, the University's policies and practices for purchasing should match the documented policies; and

WHEREAS, the administration determined that the University's purchasing policies required revision;

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees of Cleveland State University hereby approves the revisions to the University's purchasing policies as presented.

BE IT FURTHER RESOLVED that the Administration, in carrying out this Resolution, is hereby authorized and empowered to make any necessary changes to the purchasing policies as may be required to ensure compliance with applicable and effective provisions of federal and state laws, or otherwise deemed appropriate.

Vice President McHenry reported on the agreement to the facilities use agreement with Campus District, Inc. (Attachment F). Cleveland State University (CSU) entered into an agreement with Campus District, Inc. (CDI), an Ohio non-profit, in June of 2016 for the use of office space and services (facilities) in the College of Urban Affairs, through October 1, 2016. The facilities are being used by CDI exclusively for pursuit of its mission of identifying opportunities to promote economic growth and facilitate initiatives that complement the assets of the District's diverse institutions that serve the surrounding community. These include CSU, the Metro Campus of Cuyahoga Community College, and high-quality public elementary and high schools. The work of CDI is consistent with CSU's commitment to serve and contribute to the City of Cleveland's redevelopment. CDI has led recent projects such as the East 23rd Street Improvement Project and the arts project around Payne Avenue. CDI wishes to extend the period of use of the facilities for an additional twelve-month period, ending October 1, 2017.

Trustee Levin moved, and Trustee Vespy seconded, the motion to approve the First Amendment to the Agreement between Campus District, Inc. and Cleveland State University. The motion was approved by voice vote.

RESOLUTION 2016-54

APPROVING FACILITIES USE AGREEM

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees hereby approves the First Amendment to the Agreement between CEO's Office and Cleveland State University, in substantially the form attached hereto, subject

President Berkman's presentation, Higher Education: Affordability, Attainment and Return on Investment, opened the discussion (Attachment L). He noted that the unemployment rate for 25-to-34-year-olds who graduated from a four-year college is 2.4% nationally, and that the State of Ohio has set the goal of increasing higher educational attainment by 22 percentage points. He noted that Ohio is currently not keeping pace with the nation: Ohio ranks sixth out of seven Midwestern states in the category of associate's degree attainment and higher for adults ages 25-64; fifth out of those same seven states in the category associate's degree attainment and higher for adults ages 25-34; and Ohio ranks the bottom third of all states (36th) in the total attainment category. In total attainment, Ohio is ranked the bottom compared to Midwestern peers: Illinois, Indiana, Iowa, Michigan, New York and Pennsylvania. Additionally, there is an attainment gap for bachelor's degrees by family income.

President Berkman further noted that current efforts have not yet had their desired impact; he noted that despite significant state and local efforts to increase college enrollment, the number of college-going Ohioans actually declined by 1% in 2015. Ohio expects a decline in the number of high school graduates from 2020 to 2028 (7%), which is a smaller pool for college enrollment.

Dr. Berkman then presented information about the issue of affordability and declining financial aid in Ohio, in comparison to other Midwestern peer states and New York. He noted that Ohio ranks 12th highest in the nation for student loan rates (67%), and Ohioans who borrow graduate with the 1st largest debt load (\$29,353).

Dr. Berkman noted that Cleveland State is among the top three four-year public universities in Ohio for "value added" boosts in mid-career earnings, occupational earnings power, and loan repayment rates. This is according to a 2015 study by the Brookings Institution. CSU also has the second lowest average student loan debt among four-year Ohio public universities, according to a report issued in August 2016 by LendEDU.com.

Board members thanked the President for the information, noting that the data conveys a very compelling story which may assist to further engage the business community through internships, co-ops, and philanthropic support. President Berkman noted that this presentation will be fine-tuned to provide a holistic overview, including additional information on historical context.

Provost Zhu made a presentation on Financial Challenges in the Academic Sector (Attachment M), noting decreased state funding and increased expectations that require additional resources. Dr. Zhu reported that CSU's academic sector plays a significant role in the national recognition that CSU has received. These include the AASCU Award selection as a finalist for the APLU award (increasing retention and graduation rates), the ranking in percentage of growth of total research and federal research expenditures, and the Carnegie designation for Community Engagement. Dr. Zhu ended his presentation by noting that one issue of current concern is faculty development; CSU currently relies more heavily on part-time faculty than its peers and competitors in the region.

Due to lack of time, the following agenda items were held for discussion at a later meeting: Investing in Faculty/Evaluation of Instruction, Reducing Textbook Costs, Update on Co-

op/Internship Initiatives; Housing, Parking, Libraries; Student Financial Aid, and Revenue Mix and Funding Capital Projects.

CONSENT AGENDA

Chairman Moreno explained that routine ~~trac~~ items, or those discussed previously, are considered on the consent agenda. He asked ~~the~~ if there were consent agenda items that Board members wished to remove and ~~disc~~ discuss individually. There were none.

Trustee Gunning moved, and ~~Trustee~~ Trustee Taylor seconded, the motion to approve the following consent agenda items: ~~Minutes~~ Minutes of the March 2, 2016 Academic Affairs Committee Meeting (Attachment N), Faculty Emeriti Nominations—Fall 2016 (Attachment O), Associate of the University Nominations—Fall 2016 (Attachment P), Minutes of the March 2, 2016 Student Affairs Committee Meeting (Attachment Q), Minutes of the May 17, 2016 Financial Affairs Committee Meeting (Attachment R), Recognition of Anand “Bill” Julka, Diversity Action Plan (Attachment S), and FY16 Fourth Quarter Gift Report (Attachment T). The following resolutions were passed by voice ~~as~~ part of the consent agenda:

RESOLUTION 2016-56

EMERITUS STATUS FOR JOSHUA G. BAGAKA’S

WHEREAS, the faculty member named below has achieved the rank of Professor and has served Cleveland State University for 20 years; and

WHEREAS, this individual has requested emeritus ~~status~~ status in accordance with the terms of the applicable University policy;

NOW, THEREFORE, BE IT RESOLVED that the Cleveland State University Board of Trustees hereby awards the designation emeritus to the ~~following~~ following faculty member in recognition of his service to Cleveland State University.

Joshua G. Bagaka’s
Professor Emeritus

RESOLUTION 2016-57

EMERITUS STATUS FOR BEN A. BLAKE

WHEREAS, the faculty member named below has achieved the rank of Associate Professor and has served Cleveland State University for 26 years; and

WHEREAS, this individual has requested emeritus ~~status~~ status in accordance with the terms of the applicable University policy;

NOW, THEREFORE, BE IT RESOLVED that the Cleveland State University Board of Trustees hereby awards the designation emeritus to the following faculty member in recognition of his service to Cleveland State University.

Ben A. Blake
Associate Professor Emeritus

RESOLUTION 2016-58

RESOLUTION 2016-65

ASSOCIATE OF THE UNIVERSITY STATUS FOR CAROLYN GOSS

WHEREAS, the Cleveland State University Board of Trustees included classified employees as eligible for Associate of the University status in their meeting on May 26, 2004; and,

WHEREAS, the Board of Trustees' approval provides the granting of Associate status to Classified Staff members upon their retirement with showing of distinguished service to the University; and,

WHEREAS, Carolyn Goss has performed exemplary service to the University community in various capacities, the most recent as Administrative Assistant 1 in the Monte Ahuja College of Business Dean's Office; and,

WHEREAS, Carolyn Goss retired from the University, effective July 31, 2016;

NOW, THEREFORE, BE IT RESOLVED

WHEREAS, the Cleveland State University Professional Staff Personnel Policies provide for the granting of Associate status to

WHEREAS, Bonnie Orgovan has performed exemplary service to the University community in various capacities, the most recent as Administrative Secretary 1 in the department of Philosophy & Comparative Religion; and,

WHEREAS, Bonnie Orgovan retired from the University, effective July 30, 2016;

NOW, THEREFORE, BE IT RESOLVED that in appreciation and recognition of dedicated classified service to the University, the Board of Trustees of Cleveland State University grants Associate of the University status and its privileges to Bonnie Orgovan, effective September 30, 2016.

RESOLUTION 2016-70

ASSOCIATE OF THE UNIVERSITY STATUS FOR RITA STANISZEWSKI

WHEREAS, the Cleveland State University Board of Trustees included classified employees as eligible for Associate of the University status in the meeting on May 26, 2004; and,

WHEREAS, the Board of Trustees' approval provides the granting of Associate status to Classified Staff members upon their retirement with showing of distinguished service to the University; and,

WHEREAS, Rita Staniszewski has performed exemplary service to the University community in various capacities, the most recent as Account Clerk Supervisor in the Controller's Office; and,

WHEREAS, Rita Staniszewski retired from the University, effective April 30, 2015;

NOW, THEREFORE, BE IT RESOLVED that in appreciation and recognition of dedicated classified service to the University, the Board of Trustees of Cleveland State University grants Associate of the University status and its privileges to Rita Staniszewski, effective .0007 Tw [(ASSOCIAT)-3c

WHEREAS

