



**BOARD OF TRUSTEES  
CLEVELAND STATE UNIVERSITY**

**MINUTES OF THE MEETING**

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**Memorandum of Understanding**

Chairman Weinberg reported that there has been an ongoing dialogue regarding the relationship between the University and the Cleveland State University Foundation. The relationship in the past was thin to non-existent. There has been a dramatic change over the past year, with increased collaborative activities, and a much firmer and involved relationship between the two entities.

Chairman Weinberg stated that Steve Minter led the important effort to prepare the Memorandum of Understanding (**Attachment C**). The CSU Foundation is very much a partner in the development and advancement of the University. The MOU establishes recognition of the CSU Foundation and its purposes, as well as that of the University's Board of Trustees, and their relationship.

Interim Vice President for University Advancement and Executive Director of the Cleveland State University Foundation Steven Minter endorsed the comments made by Board Chairman Weinberg. He reported that an ad hoc committee of the Foundation, which included Trustee Mort Levin, was formed to review the articles of incorporation, bylaws, and regulations. The MOU clarifies the role of the Foundation in supporting the fundraising priorities set by the Board of Trustees and in meeting donor intent. The Chairman of the Board of Trustees, President of the University, and President of the CSU Alumni Association serve as voting ex-officio members of the Cleveland State University Foundation Board of Directors. Mr. Minter commented that he was pleased with the outcome.

Trustee Levin moved and Trustee Moore seconded the motion to approve the Memorandum of Understanding between the Cleveland State University Foundation and the University. The following resolution was passed.

**RESOLUTION 2011-1**

**APPROVAL OF THE MEMORANDUM OF UNDERSTANDING  
BETWEEN THE CLEVELAND STATE UNIVERSITY FOUNDATION  
AND CLEVELAND STATE UNIVERSITY**

**WHEREAS,** The Cleveland State University Foundation was organized and incorporated on May

foundation of participation has been established. Pursuant to the grant from The Cleveland Foundation, four letters of support were received from the Cleveland Clinic, University Hospitals, Metro, and St. Vincent. The University has been successful in receiving the \$250,000 planning grant from The Cleveland Foundation. Grant proposals are also being submitted to the St. Luke Foundation and Mt. Sinai Foundation.

It is anticipated that there will be language inserted in the budget bill formally creating a NEOUCOM campus at Cleveland State University. The caps on medical school enrollment are being lifted to allow NEOUCOM to admit more students and to accommodate CSU. The well-constructed process brought along all the medical schools. Several of the trustees may be asked to join Mayor Jackson in making calls to support the NEOUCOM budget language.

The first CSU NEOUCOM class will start in September. There will be 35 in each class for the first two years, 75% of the full complement in the third year, and reaching the maximum of 140 students in the fourth year. A coalition of clinicians is developing the curriculum. Instead of the typical BS/MD model, a 4+4 model is being used with a focus on urban primary care and training in community settings. Students would complete four years of undergraduate work at CSU before moving onto NEOUCOM. The University would reach into high schools and enter the students as a cohort at CSU. They would be guaranteed a seat in medical school if they meet the requisite MCATs.

The four-year medical program would be conducted between NEOUCOM in Rootstown and the CSU campus. It is not feasible for CSU to replicate some of the Rootstown facilities. A site for the CSU campus facility has not yet been identified; however, it should have a prominent identity along Euclid Avenue.

### **Fundraising**

The University's fundraising efforts are doing relatively well with a 40% increase compared to the previous year at this juncture. The trustees were thanked for their year-end gifts.

The David and Inez Myers Foundation is providing four full 4-year scholarships for CSU NEOUCOM students. Other scholarship opportunities for these students will be pursued, as well, starting with \$100,000 in year one and adding to the operating dollars for scholarships. Providing scholarships in return for service would enable a diverse pool of students and primary care providers working in Cleveland.

Several \$500,000 gifts were noted, including a recent gift from alumnus and honorary degree recipient Robert Tomsich. His giving has totaled \$850,000. The president continues to cultivate Mr. Tomsich.

The Parker Hannifin Foundation is also recognized as a major donor, providing support for various scholarship funds, including the Parker Hannifin Engineering Endowment, support of the Allen Theatre project, and the Parker Hannifin Administration Center Endowment. Parker Hannifin has also been supportive of the chemical research conducted by Professor Michael Kalafatis. An initial gift of \$100,000 was contributed to help Dr. Kalafatis in his lab to secure a license for one of the compounds used in his research from Poland.

Mr. Minter and his team have been working very hard. Much of this is the result of their efforts. He has also been focused on attracting more dollars from the community.

There is an unusually good pool of fifty candidates for the position of Vice President for University Advancement. The work Steve Minter has done will make it possible to attract a high caliber individual.

President Berkman announced that a 10 to 12-page case statement for CSU was being developed through the consulting firm of Greg Browning in Columbus. It emerged as an idea from Trustee Moore to promote Cleveland State University and how it is different from the other universities in the state. The piece would include the cost of educating a student, as well as what the loss would be if the student leaves the state.

### **Enrollment**

The University is 21% ahead of freshman admits compared to this time last year. We are also beginning to see a perceptual shift in the image of CSU. In cases where parents and individuals would not consider sending their family members or attending Cleveland State University themselves, there is now a higher regard for the University which is emerging all over the city.

### **Cleveland Schools Superintendent**

President Berkman is playing a prominent role with Mayor Jackson in search of a new superintendent of the Cleveland Public Schools. It is one of the more significant appointments to be made in the community in the coming years.

### **ACADEMIC AFFAIRS**

Committee Chair Rawson stated that the Academic Affairs Committee met ten days ago, and referred to the Minutes of the January 19, 2011 meeting (**Attachment D**). He stated that Provost Mearns reported on the status of the three dean searches for the colleges of law, education, and science. All three searches have been assisted by a national search firm and have produced an outstanding pool of diverse candidates. It is expected that the final candidates would be introduced soon, with most of the searches concluded in late spring, including the search for a Director of Athletics. The University has five significant searches underway.





held on January 19, 2011 to update Board members on the budget planning process and timeline in view of pending state budget cuts. There were no comments or questions.

### **EXECUTIVE SESSION**

Trustee Florkiewicz moved and Trustee Levin seconded the motion to adjourn into Executive Session for the purpose of discussing personnel and real property matters. A roll call vote was taken by the Board Secretary and passed. Chairman Weinberg requested that the General Counsel and President remain with the voting Trustees and Community Board member for the first segment of the Executive Session, which began at 9:27 a.m. to discuss a personnel matter.

At 9:45 a.m., Vice President for Business Affairs and Finance Jack Boyle was invited to join the portion of the Executive Session pertaining to real property matters. Chairman Weinberg announced at 10:11 a.m. that the Board has completed its Executive Session and was returning to its regular meeting.

### **FACILITIES**

The Minutes of the Facilities Committee Meeting held on January 19, 2011 are attached (**Attachment G**) for reference. Following the Executive Session, Trustee Rawson mo Cha02 Tc(returning to Q

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**BE IT FURTHER RESOLVED**, that the President is hereby directed to use these gifts subject to their terms and conditions.

**RESOLUTION 2011-5**

**ACCEPTING GIFTS AND PLEDGE PAYMENTS**

**2<sup>nd</sup> QUARTER, FY 2011**

**October 1, 2010 to December 31, 2010**

**RESOLVED**, that the gifts and pledge payments totaling \$4,125,975 received by the Cleveland State University Foundation during the period October 1, 2010 to December 31, 2010, are hereby accepted with thanks; and

**BE IT FURTHER RESOLVED** that the President is hereby directed to use these gifts subject to their terms and conditions.

