



**BOARD OF TRUSTEES  
CLEVELAND STATE UNIVERSITY**

**MINUTES OF THE MEETING**

**BOARD OF TRUSTEES MEETING**

**DATE:** Monday, September 30, 2013, 11:30 a.m.  
**PLACE:** The Wolstein Center, Gerald H. Gordon Conference Pavilion  
Weinberg Board Room

**PRESENT:** Chairman Robert H. Rawson, Jr., Trustees Thomas W. Adler, Richard L. Bowen, David H. Gunning II, Morton Q. Levin, Dan T. Moore III, Bernardo “Bernie” F. Moreno, June E. Taylor, and Ronald E. Weinberg; Community Board Members Dr. Paul E. DiCorleto, Anand “Bill” Julka, and Stephen F. Kirk; Faculty Representatives Dr. Stephen F. Duffy and Dr. Joanne E. Goodell; President Ronald M. Berkman, and Secretary to the Board of Trustees William J. Napier.

Chairman Robert H. Rawson called the meeting to order at 11:35 a.m. A quorum was confirmed. Chairman Rawson called for a motion to approve the minutes of the June 26, 2013 Board meeting. Trustee Gunning moved, and Trustee Bowen seconded, the motion to approve the minutes. The minutes were approved by voice vote.

**REPORT OF THE CHAIRMAN**

Chairman Rawson stated that he normally wants to avoid changing meeting dates once they are set. He expressed his appreciation to the Board member

continues to serve the second year of his two-year term as a Community Board Member; and that Stephen F. Kirk serves by the nature of his role as Chair of the CSU Foundation Board of Directors.

Trustee Moore moved, and Trustee Moreno seconded, the motion to approve the reappointment of Community Board Member Anand “Bill” Julka to a term ending June 30, 2014.

The following resolution was passed by voice vote:

**RESOLUTION 2013-51**

**REAPPOINTMENT OF COMMUNITY BOARD MEMBER  
ANAND “BILL” JULKA**

**WHEREAS**, the Bylaws of the Board of Trustees were amended on January 20, 2006 to expand the Board’s membership and expertise with other faculty and community members to serve as non-voting members; and

**WHEREAS**, the Board of Trustees wishes to gain the expertise, knowledge, and perspective of additional community members on matters coming before the Board; and

**WHEREAS**, pursuant to Section 1.14 of the Bylaws of the Board of Trustees, the Chairman may appoint community members as non-voting advisors to serve a term as approved by the Board; and

**WHEREAS**, Anand “Bill” Julka has served on the Board of Trustees with dedication, and has provided valuable knowledge and expertise since his initial appointment as a Community Board Member on June 28, 2011, and has completed his second one-year term as a Community Board Member on June 30, 2013;

**NOW, THEREFORE, BE IT RESOLVED** that the Board of Trustees approves the reappointment of Anand “Bill” Julka as a Community Member of the Cleveland State University Board of Trustees for a term ending June 30, 2014.

In accordance with the Bylaws of the Cleveland State University Board of Trustees, Chairman Rawson appointed Board members to the standing committees and special committee of the Board for 2013-2014 (**Attachment B**). He noted the addition of an Audit Subcommittee of Financial Affairs as the only structural change. Otherwise, the committees remain the same as

last year. Trustee Levin was appointed as Chair of the Audit Subcommittee, with Trustees Gunning and Taylor serving as members of the Subcommittee.

Trustee Moore moved, and Trustee Levin seconded, the motion to approve 2013-2014 committee appointme

President Berkman announced a new \$1.9 million strategic partnership with Parker Hannifin Corporation, building a human motion and control laboratory and supporting an endowed chair in biomechanics, research faculty and graduate students, pursuing research-based doctoral degrees in human motion and control at CSU. He noted the company's longstanding, integral relationship with Cleveland State University. Among its commitments is a motion and control lab it established in the Fenn College of Engineering that it regularly maintains and upgrades with the most advanced technology.

President Berkman spoke about the fluidity of the enrollment market. He indicated that only three Ohio universities (Ohio State, University of Cincinnati, and Cleveland State) experienced enrollment increases, with CSU having the largest increase. There were 1,736 new full-time incoming students. Despite the enrollment growth and diversification, he noted the decline in the graduate and transfer student population. He noted an increase in international students, and that he and Dr. Zhu, Senior Vice Provost for Academic Affairs and Dean of Graduate Studies, will be visiting four universities in China and developing a 2+2 program.

Freshman Orientation was a huge success, with 1,600 out of 1,736 students attending. The President's Picnic, held at the beginning of the school year, planned for 1,800 and served over 3,000. The University is forming traditions with the upcoming Homecoming Weekend events, including the annual Distinguished Alumni Awards dinner and recognition. Mark Shapiro and Justin Masterson of the Cleveland Indians have been invited to be grand marshalls for the CSU Homecoming Parade if the team is not in the playoffs.

Every three years, the NCAA allows European play and 18 additional practices. This year the men's basketball team travelled to Europe and played in four different countries. Our team won all six games.

President Berkman spoke to the 11<sup>th</sup> and 12<sup>th</sup>

The CSU Foundation has a \$65 million endowment. Mr. Kirk reported that that the investments, managed by Hartland and Co. earned \$6.2 million, representing a 13.8% return. The audit by Ciuni & Panichi provided a clean opinion.

The fourth Radiance event is being planned. Tim Cosgrove, a member of the CSU Foundation Board of Directors and Tom Adler, Development Committee Chair, Board of Trustees, will again serve as Co-Chairs. Mr. Kirk indicated that a change this year will be the introduction of a Host Committee, with a kick-off reception at the Union Club.

Trustee Levin and his wife, Judy, hosted the first of a series of CSU dinners, featuring President Berkman. Trustees were encouraged to make two gifts: one Radiance and one unrestricted to the University.

Mr. Kirk reported that the CSU Foundation added 15 new voting members, and expanded its community outreach. In closing, he noted the reorganization of management and staff positions, and big improvements in donor recognition. Recognition societies were established for various levels of giving, and an inaugural donor recognition event was held.

### CONSENT AGENDA

Chairman Rawson stated that routine matters those discussed previously, are considered on the consent agenda. He asked if there were any consent agenda items that Board members wished to remove and discuss individually. There were none.

Trustee Weinberg moved, and Trustee Moore seconded, the motion to approve the consent agenda items: Faculty Emeriti Nominations (Attachment C), Associate of the University Nominations (Attachment D), FY 2014 University Budget (Attachment E), FY14 Tuition Rates for the Master of Fine Arts, Creative Writing and Diversity Management Certificate programs (Attachment F), Demolition Contract for Rascal House and Peabody's

(**Attachment G**), City of Cleveland Easement (**Attachment H**), Lease with Trinity Cathedral for University Engagement (**Attachment I**), University Network Upgrade Lease/Purchase Agreement (**Attachment J**), University FY14 Advertising Media Purchases (**Attachment K**), Monte Ahuja College of Business Tagline Trademark (**Attachment L**), FY13 Fourth Quarter Gift Report (**Attachment M**), and Sponsored Programs through FY13 Fourth Quarter (**Attachment N**) were considered as part of the Consent Agenda. The following resolutions were passed by voice vote:

#### **RESOLUTION 2013-53**

##### **EMERITUS STATUS FOR WILLIAM J. ATHERTON**

**WHEREAS**, the faculty member named below has achieved the rank of Associate Professor and has served Cleveland State University for 31 years; and

**WHEREAS**, this individual has requested emeritus status in accordance with the terms of the applicable University policy;

**NOW, THEREFORE, BE IT RESOLVED** that the Cleveland State University Board of Trustees hereby awards the designation emeritus to the following faculty member in recognition of his service to Cleveland State University.

**William J. Atherton**  
**Associate Professor Emeritus**

#### **RESOLUTION 2013-54**

##### **EMERITUS STATUS FOR MICHAEL R. BAUMER**

**WHEREAS**, the faculty member named below has achieved the rank of Associate Professor and has served Cleveland State University for 37 years; and

**WHEREAS**, this individual has requested emeritus status in accordance with the terms of the applicable University policy;

**NOW, THEREFORE, BE IT RESOLVED** that the Cleveland State University Board of Trustees hereby awards the designation emeritus to the following faculty member in recognition of his service to Cleveland State University.

**Michael R. Baumer**  
**Associate Professor Emeritus**

**RESOLUTION 2013-55**

**EMERITUS STATUS FOR WILLIAM A. BEASLEY**

**WHEREAS**, the faculty member named below has achieved the rank of Professor and has served Cleveland State University for 23 years; and

**WHEREAS**, this individual has requested emeritus status in accordance with the terms of the applicable University policy;

**NOW, THEREFORE, BE IT RESOLVED** that the Cleveland State University Board of Trustees hereby awards the designation emeritus to the following faculty member in recognition of his service to Cleveland State University.

**William A. Beasley**  
**Professor Emeritus**

**RESOLUTION 2013-56**

**EMERITUS STATUS FOR BRIAN F. BLAKE**

**WHEREAS**, the faculty member named below has achieved the rank of Professor and has served Cleveland State University for 32 years; and

**WHEREAS**, this individual has requested emeritus status in accordance with the terms of the applicable University policy;

**NOW, THEREFORE, BE IT RESOLVED** that the Cleveland State University Board of Trustees hereby awards the designation emeritus to the following faculty member in recognition of his service to Cleveland State University.

**Brian F. Blake**  
**Professor Emeritus**



**RESOLUTION 2013-57**

**EMERITUS STATUS FOR PAUL A. BOSELA**

**WHEREAS**, the faculty member named below has achieved the rank of Professor and has served Cleveland State University for 28 years; and

**WHEREAS**, this individual has requested emeritus status in accordance with the terms of the applicable University policy;

**NOW, THEREFORE, BE IT RESOLVED** that the Cleveland State University Board of Trustees hereby awards the designation emeritus to the following faculty member in recognition of his service to Cleveland State University.

**Paul A. Bosela**  
**Professor Emeritus**

**RESOLUTION 2013-58**

**EMERITA STATUS FOR ELIZABETH UNIS CHESKO**

**WHEREAS**, the faculty member named below has achieved the rank of Associate Professor and has served Cleveland State University for 33 years; and

**WHEREAS**, this individual has requested emerita status in accordance with the terms of the applicable University policy;

**NOW, THEREFORE, BE IT RESOLVED** that the Cleveland State University Board of Trustees hereby awards the designation emerita to the following faculty member in recognition of her service to Cleveland State University

**Elizabeth Unis Chesko**  
**Associate Professor Emerita**

**RESOLUTION 2013-59**

**EMERITUS STATUS FOR CHIA-SHIN CHUNG**

**WHEREAS**, the faculty member named below has achieved the rank of Professor and has served Cleveland State University for 32 years; and

**WHEREAS**, this individual has requested emeritus status in accordance with the terms of the applicable University policy;



**RESOLUTION 2013-62**

**EMERITUS STATUS FOR RODGER M. GOVEA**

**WHEREAS**, the faculty member named below has achieved the rank of Associate Professor and has served Cleveland State University for 35 years; and

**WHEREAS**, this individual has requested emeritus status in accordance with the terms of the applicable University policy;

**NOW, THEREFORE, BE IT RESOLVED** that the Cleveland State University Board of Trustees hereby awards the designation emeritus to the following faculty member in recognition of his service to Cleveland State University.

**Rodger M. Govea**  
**Associate Professor Emeritus**

**RESOLUTION 2013-63**

**EMERITUS STATUS FOR LONNIE R. HELTON**

**WHEREAS**, the faculty member named below has achieved the rank of Professor and has served Cleveland State University for 22 years; and

**WHEREAS**, this individual has requested emeritus status in accordance with the terms of the applicable University policy;

**NOW, THEREFORE, BE IT RESOLVED** that the Cleveland State University Board of Trustees hereby awards the designation emeritus to the following faculty member in recognition of his service to Cleveland State University.

**Lonnie R. Helton**  
**Professor Emeritus**

**RESOLUTION 2013-64**

**EMERITA STATUS FOR THERESA J. HOLT**

**WHEREAS**, the faculty member named below has achieved the rank of Associate Professor and has served Cleveland State University for 25 years; and

**WHEREAS**, this individual has requested emerita status in accordance with the terms of the applicable University policy;





BOARD OF TRUSTEES  
MEETING MINUTES

September 30, 2013  
/

**RESOLUTION 2013-72**

**EMERITUS STATUS FOR ALAN S. ROSENBAUM**

**WHEREAS**, the faculty member named below has achieved the rank of Professor and has served Cleveland State University for 38 years; and

**WHEREAS**, this individual has requested emeritus status in accordance with the terms of the applicable University policy;

**NOW, THEREFORE, BE IT RESOLVED** that the Cleveland State University Board of Trustees hereby awards the designation emeritus to the following faculty member in recognition of his service to Cleveland State University.

**Alan S. Rosenbaum  
Professor Emeritus**

**RESOLUTION 2013-73**

**EMERITUS STATUS FOR DERWOOD C. SMITH**

**WHEREAS**, the faculty member named below has achieved the rank of Associate Professor and has served Cleveland State University for 42 years; and

**WHEREAS**, this individual has requested emeritus status in accordance with the terms of the applicable University policy;

**NOW, THEREFORE, BE IT RESOLVED** that the Cleveland State University Board of Trustees hereby awards the designation emeritus to the following faculty member in recognition of his service to Cleveland State University.

**Derwood C. Smith  
Associate Professor Emeritus**

**RESOLUTION 2013-74**

**EMERITA STATUS FOR ROBERTA STEINBACHER**

**WHEREAS**, the faculty member named below has achieved the rank of Professor and has served Cleveland State University for 43 years; and

**WHEREAS**, this individual has requ





**RESOLUTION 2013-77**

**NOW, THEREFORE, BE IT RESOLVED** that the Cleveland State University Board of Trustees hereby awards the designation emeritus to the following faculty member in recognition of his service to Cleveland State University.

**Robert Wei**  
**Associate Professor Emeritus**

**RESOLUTION 2013-80**

**EMERITUS STATUS FOR JOHN P. WILSON**

**WHEREAS**, the faculty member named below has achieved the rank of Professor and has served Cleveland State University for 40 years; and

**WHEREAS**, this individual has requested emeritus status in accordance with the terms of the applicable University policy;

**NOW, THEREFORE, BE IT RESOLVED** that the Cleveland State University Board of Trustees hereby awards the designation emeritus to the following faculty member in recognition of his service to Cleveland State University.

**John P. Wilson**  
**Professor Emeritus**

**RESOLUTION 2013-81**

**ASSOCIATE OF THE UNIVERSITY STATUS FOR JANET BASCH**

**WHEREAS**, the Cleveland State University Board of Trustees included classified employees as eligible for Associate of the University status in their meeting on May 26, 2004; and,

**WHEREAS**, the Board of Trustees approval provides for the granting of Associate status to Classified Staff members upon their retirement with a showing of distinguished service to the University; and,

**WHEREAS**, Janet Basch has performed 30 years of exemplary service to the University community as a Student Services Counselor in the Department of Engineering Technology; and,

**WHEREAS**, Janet Basch retired from the University effective June 28, 2013;

**NOW, THEREFORE, BE IT RESOLVED** that in appreciation and recognition of 30 years of dedicated classified service to the University, the Board of Trustees of Cleveland State University grants Associate of the University status and its privileges to Janet Basch effective September 30, 2013.

**RESOLUTION 2013-82**

**ASSOCIATE OF THE UNIVERSITY STATUS FOR GEORGE BURKE**

**WHEREAS**, the Cleveland State University Professional Staff Personnel Policies provide for the granting of Associate status to Professional Staff members upon their retirement with a showing of distinguished service to the University; and,

**WHEREAS**, George Burke has performed 30 years of exemplary service to the University community as Director, International Services and Programs in the Department of International Services; and,

**WHEREAS**, George Burke retired from the University effective October 31, 2012;

**NOW, THEREFORE, BE IT RESOLVED** that in appreciation and recognition of 30 years of dedicated professional service to the University, the Board of Trustees of Cleveland State University grants Associate of the University status and its privileges to George Burke effective September 30, 2013.

**RESOLUTION 2013-83**

**ASSOCIATE OF THE UNIVERSITY STATUS FOR ROSA DELVECCHIO**

**WHEREAS**, the Cleveland State University Board of Trustees included classified employees as eligible for Associate of the University status in their meeting on May 26, 2004; and,

**WHEREAS**, the Board of Trustees approval provides for the granting of Associate status to Classified Staff members upon their retirement with a showing of distinguished service to the University; and,

**WHEREAS**, Rosa DelVecchio has performed 27 years of exemplary service to the University community as Administrative Secretary 1 in the College of Law; and,

**WHEREAS**, Rosa DelVecchio retired from the University effective September 30, 2013;

**NOW, THEREFORE BE IT RESOLVED** that in appreciation and recognition of 27 years of dedicated classified service to the University, the Board of Trustees of Cleveland State University grants Associate of the University status and its privileges to Rosa DelVecchio effective September 30, 2013.

**RESOLUTION 2013-84**

**ASSOCIATE OF THE UNIVERSITY STATUS FOR GRACE DRAKE**

**WHEREAS**, the Cleveland State University Professional Staff Personnel Policies provide for the granting of Associate status to Professional Staff members upon their retirement with a showing of distinguished service to the University; and,

**WHEREAS**, Grace Drake has performed 12 years of exemplary service to the University community as Executive In Residence in the Urban Research & Public Service Center; and,

**WHEREAS**, Grace Drake retired from the University effective August 31, 2013;

**NOW, THEREFORE, BE IT RESOLVED** that in appreciation and recognition of 12 years of dedicated professional service to the University, the Board of Trustees of Cleveland State University grants Associate of the University status and its privileges to Grace Drake effective September 30, 2013.

**RESOLUTION 2013-85**

**ASSOCIATE OF THE UNIVERSITY STATUS FOR RITA HAMMOND**

**WHEREAS**, the Cleveland State University Board of Trustees included classified employees as eligible for Associate of the University status in their meeting on May 26, 2004; and,

**WHEREAS**, the Board of Trustees approval provides for the granting of Associate status to Classified Staff members upon their retirement with a showing of distinguished service to the University; and,

**WHEREAS**, Rita Hammond has performed 34 years of exemplary service to the University community as Secretary 2 in the Department of English; and,

**WHEREAS**, Rita Hammond retired from the University effective June 28, 2013;

**NOW, THEREFORE, BE IT RESOLVED** that in appreciation and recognition of 34 years of dedicated classified service to the University, the Board of Trustees of Cleveland State University grants Associate of the University status and its privileges to Rita Hammond effective September 30, 2013.

**RESOLUTION 2013-86**

**ASSOCIATE OF THE UNIVERSITY STATUS FOR SALLY HENDRICKS**

**WHEREAS**, the Cleveland State University Board of Trustees included classified employees as eligible for Associate of the University status in their meeting on May 26, 2004; and,

**WHEREAS**, the Board of Trustees approval provides for the granting of Associate status to Classified Staff members upon their retirement with a showing of distinguished service to the University; and,

**WHEREAS**, Sally Hendricks has performed 39 years of exemplary service to the University community in various capabilities, the most recent as Administrative Secretary 1 in the Office of Field Services in the Department of Teacher Education; and,

**WHEREAS**, Sally Hendricks retired from the University effective December 31, 2012;

**NOW, THEREFORE, BE IT RESOLVED** that in appreciation and recognition of 39 years of dedicated classified service to the University, the Board of Trustees of Cleveland State University grants Associate of the University status and its privileges to Sally Hendricks effective September 30, 2013.

**RESOLUTION 2013-87**

**ASSOCIATE OF THE UNIVERSITY STATUS FOR MARY MOTLEY**

**WHEREAS**, the Cleveland State University Professional Staff Personnel Policies provide for the granting of Associate status to Professional Staff members upon their retirement with a showing of distinguished service to the University; and,

**WHEREAS**, Mary Motley has performed 34 years of exemplary service to the University community in various capabilities, the most recent as Teaching Specialist 1 in the Department of Health, Physical Education, Recreation & Dance; and,

**WHEREAS**, Mary Motley retired from the University effective May 15, 2013;

**NOW, THEREFORE, BE IT RESOLVED** that in appreciation and recognition of 34 years of dedicated professional service to the University, the Board of Trustees of Cleveland State University grants Associate of the University status and its privileges to Mary Motley effective September 30, 2013.

**RESOLUTION 2013-88**

**ASSOCIATE OF THE UNIVERSITY STATUS FOR SUSAN O'LINN**

**WHEREAS**, the Cleveland State University Professional Staff Personnel Policies provide for the granting of Associate status to Professional Staff members upon their retirement with a showing of distinguished service to the University; and,

**WHEREAS**, Susan O'Linn has performed 32 years of exemplary service to the University community in various capabilities, the most recent as Director, Payroll in the Payroll Department; and,

**WHEREAS**, Susan O'Linn retired from the University effective January 31, 2012;

**NOW, THEREFORE, BE IT RESOLVED** that in appreciation and recognition of 32 years of dedicated professional service to the University, the Board of Trustees of Cleveland State University grants Associate of the University status and its privileges to Susan O'Linn effective September 30, 2013.

**RESOLUTION 2013-89**

**ASSOCIATE OF THE UNIVERSITY STATUS FOR MARILYN POLIVKA**

**WHEREAS**, the Cleveland State University Board of Trustees included classified employees as eligible for Associate of the University status in their meeting on May 26, 2004; and,

**WHEREAS**, the Board of Trustees approval provides for the granting of Associate status to Classified Staff members upon their retirement with a showing of distinguished service to the University; and,

**WHEREAS**, Marilyn Polivka has performed 30 years of exemplary service to the University community as Administrative Secretary 1 in the Department of Urban Studies; and,

**WHEREAS**, Marilyn Polivka retired from the University effective June 30, 2012;

**NOW, THEREFORE, BE IT RESOLVED** that in appreciation and recognition of 30 years of dedicated classified service to the University, the Board of Trustees of Cleveland State University grants Associate of the University status and its privileges to Marilyn Polivka effective September 30, 2013.

**RESOLUTION 2013-90**

**ASSOCIATE OF THE UNIVERSITY STATUS FOR RUSSELL RUCKY**

**WHEREAS**, the Cleveland State University Professional Staff Personnel Policies provide for the granting of Associate status to Professional Staff members upon their retirement with a showing of distinguished service to the University; and,

**WHEREAS**, Russell Rucky has performed 28 years of exemplary service to the University community as Data Systems Coordinator 1 in the Michael Schwartz Library; and,

**WHEREAS**, Russell Rucky retired from the University effective December 31, 2012;

**NOW, THEREFORE, BE IT RESOLVED** that in appreciation and recognition of 28 years of dedicated professional service to the University, the Board of Trustees of Cleveland State University grants Associate of the University status and its privileges to Russell Rucky effective September 30, 2013.

**RESOLUTION 2013-91**

**ASSOCIATE OF THE UNIVERSITY FOR ANNE SERINA**

**WHEREAS**, the Cleveland State University Professional Staff Personnel Policies provide for the granting of Associate status to Professional Staff members upon their retirement with a showing of distinguished service to the University; and,

**WHEREAS**, Anne Serina has performed 37 years of exemplary service to the University community in various capabilities, the most recent as Office Coordinator in the Department of English; and,

**WHEREAS**, Anne Serina retired from the University effective September 30, 2013;

**NOW, THEREFORE, BE IT RESOLVED** that in appreciation and recognition of 37 years of dedicated professional service to the University, the Board of Trustees of Cleveland State University grants Associate of the University status and its privileges to Anne Serina effective September 30, 2013.

**RESOLUTION 2013-92**



**WHEREAS** the Cleveland State Board of Trustees resolution of June 26, 2013 directed the University administration to submit the final, proposed FY14 Operating, General Fee, and Auxiliary Enterprise budgets for the Board's





**WHEREAS**, on or about August 1, 2013, The Division of University Engagement at CLEVELAND STATE UNIVERSITY entered into a six month lease for office space located at 2254 Euclid Avenue, Cleveland, Ohio 44124 from TRINITY CATHEDRAL, an Ohio non-profit corporation, to house the Division's Office of Civic Engagement; and

**WHEREAS**, the Division wishes to extend the lease, on the same terms as the first lease, for a period ending July 31, 2014; and

**WHEREAS**, monthly lease payments are made under the current lease at \$1,777.50 per month and The Campus District, Inc., a community and economic development driven organization, has expressed an interest in subleasing one-third of the leased premises at a monthly rate of \$450.00 per month;

**NOW, THEREFORE, BE IT RESOLVED** that the Board of Trustees hereby approves the Lease Agreement between Cleveland State University and the Trinity Cathedral for office space located at 2254 Euclid Avenue, Cleveland, Ohio 44115 for a period ending July 31, 2014.

#### **RESOLUTION 2013-98**

##### **UNIVERSITY NETWORK UPGRADE – ACQUISITION OF EQUIPMENT**

**WHEREAS**, the University's current five-year lease on its network equipment is expiring; and

**WHEREAS**, the upgrade of the University's network is essential to its on-going operations, technical reliability, growing user base and expanding on-line services of the institution; and

**WHEREAS**,

**RESOLUTION 2013-99**

**REQUESTING APPROVAL OF \$1,100,000 FOR FISCAL YEAR 2014  
FOR ADVERTISING MEDIA PURCHASES**

**WHEREAS**, the University is involved in paid advertising campaigns to promote student recruitment, retention and institutional image; and

**WHEREAS**, the request for Fiscal Year 2014 funding of \$1,100,000 for the purchase of media and related expenses for recruitment and brand advertising.

**NOW, THEREFORE, BE IT RESOLVED** that the Board of Trustees authorizes the purchase order for an advertising account with Wyse Advertising in the amount of \$1,100,000 for advertising purchases for FY 2014 consistent with the terms of the attached Request for Proposal.

**RESOLUTION 2013-100  
College of Business Trademark Application**

**RESOLUTION APPROVING APPLICATION FOR TRADEMARK  
PROTECTION FOR “MORE THAN A DEGREE. A COMPETITIVE EDGE.™”**

**WHEREAS**, the Monte Ahuja College of Business has developed the following tagline to use for branding and marketing materials, “More than a degree. A competitive edge.™”; and

**WHEREAS**, the tagline was developed using the findings from focus groups consisting of faculty, staff and Visiting Committee members; and

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**ACCEPTING GIFTS AND PLEDGE PAYMENTS  
FY 2013, FOURTH QUARTER  
April 1, 2013 to June 30, 2013**

**RESOLVED**, that the gifts and pledge payments totaling \$1,467,115 received by the Cleveland State University Foundation during the period April 1, 2013 to June 30, 2013 are hereby accepted with thanks, and

**BE IT FURTHER RESOLVED**, that the President is hereby directed to use these gifts subject to their terms and conditions.

**RESOLUTION 2013-102**

**ACCEPTING SPONSORED PROGRAMS FUNDS  
FY 2013, FOURTH QUARTER  
April 1, 2013 to June 30, 2013**

**RESOLVED**, that the Sponsored Programs funds totaling \$2,556,954 received by the Cleveland State University during the period April 1, 2013 to June 30, 2013, are hereby accepted with thanks, and

**BE IT FURTHER RESOLVED**, that the President is hereby directed to use these Sponsored Programs funds subject to their terms and conditions.

**ACADEMIC AFFAIRS**

Chairman Moore reported that the Committee recommended emeritus status for 28 retired faculty who provided many years of service to the University. He noted the several presentations and discussions on eLearning, the Fenn College of Engineering Cooperative Education program and internships that provided a better understanding of the processes involved and status of the programs. The Committee is studying how to proceed with the strategic development and marketing of these programs. Progress on the 4-to-3 credit hour curriculum and degree program conversions, as well as development and implementation of the new scheduling grid, were presented to the Committee. Appreciation was expressed to the faculty and all those involved in the tremendous task of curriculum and systems conversions. Dr.



Chairman Rawson excused everyone except the voting and community trustees present, President Berkman, Provost Mageean, Vice President McHenry, Assistant Vice President Drucker, General Counsel Wilson, and Board Secretary Napier for the